FOR IMMEDIATE RELEASE

Board Certified Reproductive Psychiatrist Opens Revolutionary Wellness Center for Girls and Women of All Ages

Englewood, New Jersey – Naomi Greenblatt, M.D., a New Jersey physician specializing in reproductive psychiatry, psychotherapy and psychopharmacology, announces the launch of The Rocking Chair – a women's wellness center, dedicated to providing a multidisciplinary approach to women's wellness throughout their reproductive lifespan.

"Our model of a center that is dedicated to women's wellness is unique and very much needed for women," said Dr. Greenblatt. "We address a wide range of issues utilizing various approaches to provide girls and women with comprehensive treatment throughout their lives."

Dr. Greenblatt describes the symbolic nature of her center's icon – the rocking chair – as a gentle progression for a woman having been rocked and cradled in her childhood, to rocking her own children as she starts her family, and then continues to enjoy her rocking chair as she matures in years.

She further explains, "With each year of a woman's life, the rocking chair acquires a different meaning and through our center we intend to maximize a woman's enjoyment and fulfillment of each of life's precious stages and to ease transitions between them."

Dr. Greenblatt assembled a highly qualified staff of professionals at The Rocking Chair to provide the multidisciplinary approach to women's health, including psychotherapy, psychopharmacology, couples and marriage counseling, creative arts therapy, genetic counseling, personal training and yoga, nutrition, massage, and naturopathic medicine. Dr. Greenblatt believes in taking a mind-body approach to treatment such as utilizing psychotherapy in conjunction with yoga and creative arts therapy to maximize results.

In addition to ongoing therapies and services, The Rocking Chair will offer one-day mind/body retreats focusing on a variety of purposes including cancer, infertility, menopause, postpartum or perinatal mood disorders, and marriage counseling retreats.

"We work on a wellness based model, not just a symptom based approach," said Dr. Greenblatt. She explains, "our work does not end when clients are no longer symptomatic; we also focus on providing them with the tools to maintain wellness."

The Rocking Chair is located in a historic post-Revolutionary War Dutch Colonial building in close proximity to the downtown shopping district of Englewood, N.J. drawing clients from around the greater tri-state area as a destination center for overall nutritional, emotional, and psychological balance. Women who visit The Rocking Chair will note that through the building's authentic architectural nuances such as the original wood plank floors which are complemented by upscale and soothing décor, the center connotes a health spa resort ambiance intended to aid in soothing the soul.

"By opening The Rocking Chair, we would like to help each woman who walks through our doors recognize and reach her full emotional potential in the many roles they assume during their lives" said Dr. Greenblatt.

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About The Rocking Chair

Medical Director Naomi Greenblatt, M.D., a board certified psychiatrist specializing in reproductive psychiatry, opened The Rocking Chair in 2009 to serve as the greater New York area's only multidisciplinary approach to women's wellness. Dr. Greenblatt has assembled a team of psychiatrists, licensed psychologists and other talented professionals who offer a wide range of treatment options to nurture girls and women during their reproductive years and beyond.

The Rocking Chair is located at 60 Grand Avenue in Englewood, N.J. 07631. For more information or to obtain a full list of their services call (201) 308-5325 or visit them on the web at <u>www.therockingchair.org</u>.



Dr. Naomi Greenblatt, Board Certified Reproductive Psychiatrist, opens The Rocking Chair in Englewood, N.J. - a women's wellness center and destination location serving as the only multidisciplinary center for women in New Jersey and the greater New York City region.